



**Raise awareness and support** companies whose activities have or will be significantly transformed by digital disruption.



**Coach and upskill** the employees that are the most impacted – and advise them on new opportunities (internal or external) according to their preferences and potential.



Achieve a **65% internal mobility rate** for pilot project participants..



Demonstrate the value of a **proactive and preventive upskilling approach** for companies, employees and the society.



Develop an ecosystem of **relevant assessment and upskilling solutions**.